



PRESS RELEASE

Attica Group wins the Silver Award in the 2013 SAP Quality Awards for Greece & Cyprus

One more distinction for ATTICA S.A. Holdings, parent company of SUPERFAST FERRIES and BLUE STAR FERRIES, which was selected as the Silver Winner of the 2013 SAP Quality Awards for Greece and Cyprus in the category Medium Implementation.

Attica Group was awarded for the creation of its new application “Budgeting and Planning”, the successful development of which was supported by Singular Logic. The application was developed to optimize budget preparation, provide a comparison of results against the budget and the previous year, and accelerate the generation of economic scenarios, significantly facilitating decision-making for the Group’s better financial performance.

The award was given on Holy Tuesday, April 15, 2014, during the presentation of the winners of the 2013 SAP Quality Awards.

The award comes as an acknowledgment of Attica Group’s commitment to quality and continuously improved services across the entire operational spectrum, relying on state-of-the-art technology and the most innovative and effective functional applications.

Attica Group, through its subsidiaries Superfast Ferries and Blue Star Ferries, is engaged in passenger shipping in the Adriatic Sea between Greece and Italy and in the Greek Domestic Lines (Cyclades, Dodecanese, North East Aegean islands and Crete). The Attica Group fleet is the youngest passenger fleet in Europe, consisting of 13 modern and technologically advanced vessels, providing high quality transportation services for passengers, cargo and private vehicles.

Athens, 16th April, 2014